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**CMAI India And BroadGroup Forge Strategic Partnership Agreement And Set To Launch Of National Data Center & Cloud Empowerment Development Council**

**By** [Datacloud Team](https://data-economy.com/author/datacloud/) **PUBLISHED:** 00:00, 10 January, 2019 **UPDATED:** 23:19, 9 January, 2019

### BroadGroup and the Communication Media and Infrastructure Association of India – CMAI – have formed a strategic partnership in advance of the forthcoming [Datacloud India and SAARC](http://www.datacloudindia.com/) event which takes place in Delhi 13th February 2019.

It is also announced that a new National Data Center & Cloud Empowerment Development Council for India will be officially launched at the event by Professor N K Goyal, the President of the CMAI Association of India, and Chairman Emeritus TEMA.

“Cloud and Data Centers in India are entering a new phase as these critical services support the digital transformation of enterprises across the country,” commented Professor Goyal. “The new Council we are establishing will provide a much needed industry body to represent the interests of its members, offer a forum to monitor regulatory developments, and to promote the industry within India and internationally.”

“I applaud the new initiative for the development Council,” commented Narendra Sen, Founder and CEO of RackBank. “In common with other countries, the formation of this representative body will bring important industry focus to the data center and cloud sector.This will empower the entire ecosystem whether startup or large enterprises serving a billion internet users to put their views or concerns to government. This will ensure and in turn enhance : National Security, Optimized Industry Policies, Growth with International Players, Reduced cost of infrastructure.”

Datacloud India will provide deep content, outstanding networking and the opportunity to do deals that influence outcomes for the next 12 months and beyond.

This inaugural event will explore the value of building, locating or outsourcing data center, colocation, cloud, Edge and IT infrastructure across the fast growing and competitive Indian market.

Attended by 250+ executives including the leadership of data center and cloud businesses and government representatives will meet with enterprise customers, investors, construction companies suppliers and collaborators in the deployment of mission critical cloud facilities across the region.

Attendees will be able to connect and network with a dynamic telco audience by joining the co-located Capacity India & SAARC 2019 event on 12th February. Delegates will have unbridling access to both events and the shared exhibition space.

“We are delighted to include the participation of CMAI, its member companies, and the sector leadership at this inaugural event. Datacloud is a recognised beacon of high quality content offering thought leadership across the critical IT infrastructure markets and has performed a seminal role as the international networking and deal making opportunity for data centre, cloud, and Edge players, hyperscales, investors and enterprise infrastructure customers,” said Philip Low, chairman of BroadGroup.